

under the oak

The Voice Of Organics In The Atlantic!

Issue 3 Fall 2001

On The Fence Post



Our organization is about to pass a significant milestone: the completion of our first year of operation. It's time to take stock of what we've done and where we are going. During 2001 we tackled a host of initiatives: developing

our organizational structure; hosting the ACORN Organic Conference & Trade Show; creating a web site and newsletter; reprinting the What On Earth Is Organic? brochure, setting up a regional stakeholder database; sponsoring regional projects including the Organic Resource Guide, ACORN 2-Day Organic Training Seminars, a manual on CSAs, reports on regional research, herb and apple production; initiating the Gerrit Loo Memorial Organic Award; and promoting organics to consumers in the region.

ACORN is beginning to have a clarity of purpose and identity that allows us to truly harness the collective resources of the organic industry in this region. We are listening to what individual organic stakeholders want and need, while emphasizing ACORN's greatest assets: readily available information and open lines of communication. I'm really pleased to be working with Jen Melanson. Her work allows me to focus on bringing visions to reality, and helping resources trickle down to farm, garden, and table as quickly as possible.

In early November I travelled to Bar Harbor, Maine to meet with the staff of the Maine Organic Farmers and Gardeners Association

(MOFGA) and attend their annual Farmer-to-Farmer Conference. MOFGA is one of the oldest organic organizations in North America (operating for almost 30 years), and I feel ACORN has much to learn from them. They have approximately 250 certified growers, 2500 supporting members, a large, informative quarterly newspaper, seasonal events including their Common Ground Country Fair (that attracts 60,000 people annually), and a new 200-acre Organic Centre that serves as their offices, an education/training facility, a working farm—in essence an embodiment of all things organic in Maine. MOFGA certifies growers but is nonexclusive—everyone is welcome to join and lend their support. Our two regions and organizations are different, yes, but similar. MOFGA may give us insight into what it takes to be a successful organic organization *after* the first year.

Best wishes for a healthy food supply,

Kevin Jeffrey, Director of Development

ACORN News

Jennifer Melanson New Director Of Administration

Jennifer Melanson has recently been hired as the Director of Administration for ACORN. She will be in charge of all administrative and membership matters, and will serve as coordinator of the annual ACORN Conference. Jen co-manages a Community Shared Agriculture (CSA) project on SunRoot Farm, in Hants County, NS. She has been connected to



growers in Nova Scotia over the past few years as the coordinator of the Nova Scotia Organic Growers Association (NSOGA). Jennifer brings to the position a grower's perspective, as well as keen desire to contribute to the development of the organic movement in this region. Contact Jennifer at tel/fax: 902-632-2523 or email: sunroot@ns.sympatico.ca.

Inside:

- 2002 Conference Registration Forms
- OACC Update
- Meet the new PEI Organic Specialist
- ACORN 2-Day Organic Training Seminars
- Establishing A National Organic Program
- And More!

Conference Volunteers Needed! Sign Up Today!

To make the 2002 Conference go as smoothly as our 2001 event, we need people-power. Please help us make this year's Conference a success by becoming an official ACORN Conference Volunteer. We are looking for approximately two dozen volunteers to provide myriad services to conference participants. You'll receive an ACORN cotton shirt, a free pass to attend conference workshops, and a chance to work with some of the most outstanding people in Atlantic Canada. To become a volunteer contact Jen Melanson, tel: 902-632-2523 or email: sunroot@ns.sympatico.ca.



Joel Salatin Keynote Speaker At ACORN Organic Conference In Moncton

Joel Salatin of Polyface Farm in Virginia will be the Keynote speaker Friday March 8, 2002 at the ACORN Organic Conference & Trade Show in Moncton, NB. A wealth of knowledge and practical experience, Joel will also be



presenting three workshops on March 9:

- Pasture Fed Beef - Our System;
- Direct Marketing: Developing A Clientele;
- A Totally Diversified Family Farm.

Joel is not only a dynamic speaker, he has plenty to talk about. He has cultivated a host of innovative production and marketing techniques on his farm, explained in detail in his books *Salad Bar Beef*, *Pastured Poultry Profits* and *You Can Farm*. These books are currently available from ACORN and will also be on sale at the conference. (Joel's books are all \$47.50 tax & shipping included; to order send a check with your shipping address to ACORN).

Nova Scotia Pork Industry Going Organic?

Well, not yet, but the pork industry in Nova Scotia *is* interested in differentiating and branding its product to reduce the impact of the price sensitive traditional pork market. A potential market opportunity may exist in the development of a branded natural or organic pork product. To address this opportunity the Nova Scotia Department of Agriculture and Fisheries along with Pork Nova Scotia and industry have commissioned a consultant to complete a research study with the following objectives: 1) Evaluate the opportunity for organic pork products and natural pork products; and 2) Examine the economic feasibility from a Nova Scotia perspective. The following will be addressed:

- * Requirements for certification of organic or natural pork products
- * Where best market opportunities exist, initially focussing on the Nova Scotia and New England markets. In these markets the following will be examined:
 - Market volumes in the Nova Scotia and New England marketplace

- Market growth potential
- Consumption trends
- Price structure for organic and natural products
- Packaging and cut requirements
- Distribution options
- Details on competitive products

* An examination of the economic viability of the production, processing and retailing of a natural or organic pork product for Nova Scotia pork producers.

From the above information an economic analysis will be completed to determine the viability for organic and natural pork production in Nova Scotia. If this phase of research is positive a second phase will be completed to develop an implementation plan for organic and natural pork in Nova Scotia. For more information, contact Scott Hosking, Planning and Development Officer, Nova Scotia Department of Agriculture and Fisheries, 902-424-8868.

ACORN To Meet With NOON Early December

Kevin Jeffrey, ACORN Director of Development will be meeting with Gail Smith and the Newfoundland Organic Opportunities Network (NOON) on December 5 in St. John's. NOON has yet to endorse support for ACORN at the provincial level. The purpose of the meeting is to discuss the benefits to NOON of becoming part of the ACORN network, to determine how the two organizations can jointly solicit provincial financial support, and to discuss the implications to ACORN's focus and activities should NOON ultimately decide against endorsing and joining ACORN. For more information on this meeting contact Gail Smith: tel 709.744.2815, email: dgsmith@avint.net.

Newsletter Name Change

It appears our newsletter title Under The Oak had too subtle a connection with ACORN and organics. Some people have asked "Is this an organization about trees?" We need a new title, and want suggestions from the organic community. Send in your suggestions and the winning entry will receive a 100% cotton ACORN mock turtleneck shirt, valued at...well, let's face it: they are priceless.

MCOG AGM Draws A Crowd

The Maritime Certified Organic Growers' Co-op Limited, one of the certification bodies in the region, held their Annual General Meeting on November 13, 2001 in Petitcodiac, New Brunswick. A large number of members and visitors were in attendance. President Rob English reported that membership now included 49 from New Brunswick, 5 from Nova Scotia and 16 from Prince Edward Island. During the year 2001, 40 of these were certified through the required process. There are now seven certification groups within MCOG in the following locations: Upper Valley, NB; Woodstock; Fredericton; Cambridge-Narrows; Moncton, NB/Nova Scotia; PEI #1 and #2.

The election of officers produced the following results: President: Rob English, Vice President: Richard Wetmore, Secretary: Howard Erb, Treasurer: Murray Bunnett, Certification Co-ordinator: Stu Fleischhaker

Claude Berthélemé, the NB Organic Specialist reported on a tour of Quebec organic growers and processors. Susan MacKinnon, the PEI Organic Specialist presented an interesting review of several government-supported programs in PEI and their success. Dr. Ralph Martin, Director of the newly-created Organic Agriculture Centre of Canada (OACC) at the Nova Scotia Agricultural College presented the progress with the Centre regarding plans for scientific research and education.



Meet The PEI Organic Specialist

Susan MacKinnon has been employed with the PEI Department of Agriculture and Forestry since 1988. She worked with the PEI vegetable industry as the Vegetable Development Officer until the fall of 2000, at which time she accepted the new position of Reduced Input/Organic Development Officer. Susan has been active in the organic industry for many years: she has served on the certification committee for OCIA-PEI and has encouraged growers to consider organic agricultural systems. Susan is a Certified Crop Advisor and has completed the Independent Organic Inspector Training program for conducting on-farm inspections. She graduated with a Bachelor of Agricultural Sciences from MacDonald College of McGill University in 1982. Susan grew up on a tobacco and beef farm on PEI and she continues to take an active role in the running of the family's current mixed farming operation.

OACC Update

Kevin Jeffrey and Jennifer Melanson of ACORN and Dr. Ralph Martin of OACC met in Truro, Nova Scotia on November 9 to discuss a commitment to

cooperation in building the organic industry in the Atlantic region. As OACC develops, so does a clear picture of what role they will play in regional organics. According to Ralph Martin, one main focus of OACC will be research, both "mother research projects" at an 80-acre test plot at NSAC which will soon be certified, and through corresponding "child research projects" to take place on certified organic farms in the region. ACORN will help link farmers in the region and their needs with OACC research activities.

Another focus of OACC will be formal education, both internet based and in classroom. ACORN can supplement the formal courses with hands-on training opportunities, including the ACORN Organic Training Seminars being developed for ACORN by Phil Ferraro and his Institute For Bioregional Studies.

Providing access to information will be shared by OACC and ACORN. OACC will focus more on growing and production issues through some sort of technical advisor service/hot-line (how this service will work has yet to be determined), while ACORN will provide general information about issues concerning organic industry stakeholders, including consumers.

During the summer, Federal Agriculture and Agri-Food Minister Lyle Vanclief announced \$854,700 in federal funding to help establish the Organic Agriculture Centre of Canada (OACC), at NSAC in Truro. The Centre will pursue initiatives in collaboration with colleges and universities across Canada.

By September, 2002 at least Four courses in Organic Agriculture will be available to constitute

(continued on page 6)



ACORN

Atlantic Canadian Organic Regional Network

Presents the Premier Organic Agri-Food Event in Atlantic Canada!

With assistance from NBAC/CARD and Agriculture & Agri-Food Canada, NB Dept. of Agriculture, Fisheries & Aquaculture, PEI Dept. of Agriculture & Forestry, and NS Agri-Food Industry Development Fund

March 8-10, 2002 ACORN Organic Agri-Food Conference & Trade Show

*"Growing Organically -
From Beets To Beef!"*

Delta Beausejour Hotel, Moncton, New Brunswick

A Great Event For All Organic Stakeholders: Farmers, Gardeners, Industry Professionals, & Consumers!

- ✳ **Friday & Saturday: Presentations by Joel Salatin, Tedd Zettel, and other industry experts!**
Topics include: Transition To Organic; Greenhouse Production; Animal Health; Soil Fertility; Weed & Disease Control; Organic Potatoes, Dairy, Beef & Poultry; Marketing; Retailing Organics; Organic Chef Demonstrations; Nutrition; & More!
- ✳ **Friday Evening: Organic Buffet Dinner & Joel Salatin's Keynote Speech!**
Meet friends and the conference presenters at an Organic Buffet Dinner followed by Joel Salatin's Keynote speech.
- ✳ **Friday & Saturday: Industry Trade Show in the Delta Hotel Ballroom!**
Visit A Wide Range of Organic Agriculture & Food Trade Booths
- ✳ **Saturday Evening: "ACORN Social" at the Delta Hotel!**
Traditional Maritime music & dance followed by dancing with a live band. Hosted by ACORN, cash bar.
- ✳ **Sunday Morning: Organic Breakfast followed by ACORN Annual General Meeting.**
All organic stakeholders are invited to attend the Annual General Meeting (only paid members will have voting privileges).

ACORN RR 1 Belfast PEI, CANADA COA 1AO tel: 902-659-2790 fax: 659-2419 email: kjeffrey@isn.net www.acornorganic.org

Registration

Name 1: _____

Name 2: _____

Name 3: _____

Name 4: _____

Farm/Business: _____

Organization: _____

Address: _____

Prov: _____ Postal code: _____

Tel: _____

Fax: _____

E-mail: _____

URL: _____

*Please select options below and add the costs to get total amount payable

2-DAY PASS to Conference Workshops & Trade Show:

• \$60 for 1, \$40 additional family members; Fri.-Saturday \$ _____
*First 250 registrants get a FREE ACORN shirt or hat!

1-DAY PASS to Conference Workshops & Trade Show:

• \$40 for 1, \$25 additional family members; Fri. or Sat. only. \$ _____

Additional Activities:

Friday Evening Organic Buffet & Keynote Speech:

• \$30 for 1, \$20 add'l family members, under 12: \$12.50 \$ _____

Friday Evening Keynote Speech Only:

• \$5 per person, under 12: free \$ _____

Saturday Evening Social at the Delta Beausejour:

• \$5 per person, under 12: free \$ _____

Sunday Organic Breakfast before ACORN AGM:

• \$10 per person, under 12: \$6 \$ _____

Childcare: \$10 per child per half day of service

• Fri: ____ children (morning), ____ children (afternoon) \$ _____

• Sat: ____ children (morning), ____ children (afternoon) \$ _____

ACORN 2002 Membership: \$30 \$ _____

ACORN 2002 member 5% discount - \$ _____

Donation to ACORN \$ _____

Total Check Payable to ACORN \$ _____

Send registration & payment to:

ACORN RR 1 Belfast PEI, CANADA COA 1AO
tel: 902-659-2790 fax: 659-2419 email: kjeffrey@isn.net
www.acornorganic.org

March 6-7, 2002 - ACORN Organic 2-Day Training Seminars

ACORN Training Seminars

presented by the Institute For Bioregional Studies

The ACORN Organic Training Seminars are now officially part of the 2002 ACORN Conference. Offered in both Introductory and Advanced levels, these two-day seminars provide a comprehensive learning opportunity in a comfortable seminar format. The seminars run March 6-7 at the Delta Beausejour Hotel in Moncton, NB, just prior to the ACORN Conference & Trade Show. The Seminars begin at 1:00pm on March 6 with a group session, then split into concurrent Introductory and Advanced sessions for the balance of the program. Tedd Zettel of Ontar-Bio will be co-hosting the seminars with Phil Ferraro of IBS and Roger Henry, PAg. Seminar cost is \$100. Space is limited to thirty people on a first come, first served basis. Accommodations are available at the Delta Beausejour at the ACORN Conference rate of \$99. To register for these seminars or for more information contact Kevin Jeffrey, tel: 902-659-2790, fax: 902-659-2419, email: kjeffrey@isn.net

Delta Hotel Reservations

To reserve your guest room at the Delta Beausejour Hotel in Moncton, New Brunswick at the Conference rate of \$99 per night, please call: 1-800-268-1133. Make sure to say you are part of the ACORN Conference! Dates of stay: March 6-10, 2002.

Promote Your Business at the 2002 ACORN Organic Conference & Trade Show

Your Business Information

Name 1: _____

Farm: _____

Organization: _____

Address: _____

Prov: _____ Postal code: _____

Tel: _____

Fax: _____

E-mail: _____

URL: _____

Description of Business: _____

Send reservation with appropriate payment to:

ACORN

Atlantic Canadian Organic Regional Network

ACORN RR 1 Belfast PEI, CANADA COA 1A0
tel: 902-659-2790 fax: 659-2419 email: kjeffrey@isn.net
www.acornorganic.org

*Please select options below and add the costs to get total amount payable

TRADE SHOW BOOTHS & TABLES:

8 ft. x 10 ft. Trade Show Booth

- Full pipe and drape, professionally set up booth
 - \$200 per booth, includes 6 ft. table and 1 chair \$ _____
- *For electricity or additional furniture, contact:
Global Convenion Services, tel: (506) 658-0506

8 ft. Table Only

- 8 ft. display table with skirt
 - \$100 per table, includes 1 chair \$ _____
- *For electricity or additional furniture, contact:
Global Convenion Services, tel: (506) 658-0506

LITERATURE DISTRIBUTION:

Have up to 350 pieces of you company literature distributed to conference registrants

- \$75 per piece of literature distributed \$ _____
 - Send to address below.
- * Literature must be received by March 1, 2002

SPONSORSHIP & ADVERTISING:

Sponsorship & Advertising opportunities are available. Contact ACORN for details

ACORN member 5% discount \$ _____
Total Check Payable to ACORN \$ _____

(OACC Update continued from page 3)
a certificate in Organic agriculture through the NSAC Continuing Education Dept. The four courses will be:

- 1) The transition to Organic farming,
- 2) Organic livestock production,
- 3) Organic field crop management
- 4) Composting skills.

Additional courses are proposed for the Univ. of Saskatchewan, Univ. of Manitoba and Univ. of Alberta. Each course will be taught with reference to the National Standard of Canada for Organic Agriculture, published by the Canadian General Standards Board.

The courses will be offered at NSAC and will be available in all areas of rural Canada on the internet. Labs will be self-directed according to a format used in the current Agricultural Ecosystems course taught at NSAC and on the internet by Ralph Martin. The Web courses will provide students with a scientific basis to understand and implement practices of organic agriculture. They will include current research results. Research plans are being developed for 2002. Much of the research will be conducted on farms in coordination with experiments at NSAC and the University of Manitoba. Market research is also being conducted to determine costs of production for organic farmers to provide meaningful information for other farmers considering organic production. The OACC is in the process of hiring an Extension Coordinator and a Researcher to facilitate the projects.

In the meantime, the Director of the Centre, Dr. Ralph Martin, has been busy trying to line up additional support from provincial

ministries of agriculture, as well as seeking other means of support. To date the provinces of PEI, Nova Scotia and Alberta have agreed to provide support for organic research in their provinces.

In addition there have been two good news items from NSAC, one that is an important first in Canada: NSAC has become the first degree granting institution in Canada to create an academic position that is specifically related to organic farming, and they have aimed high. The College has announced that it is establishing a prestigious Tier II Canada Research Chair in Organic Farming. The Canada Research Chair positions have been allocated to universities across Canada and this is the first one that has been assigned to organic agriculture. The federal funding that supports the chair will be used to attract a highly qualified candidate, and this will be an important appointment.

Dr. Martin has also learned that he and colleagues at NSAC and the University of Manitoba have won an NSERC Strategic Grant for research on organic farming. This grant will complement the work of the OACC to support a four year research program focused on helping farmers to adopt organic farming methods. A Post Doctoral Fellow will be hired to coordinate the research.

ACORN Project Encourages Transition To Organics

Nova Scotia organic grower and consultant Norbert Kungl received funding from ACORN last spring to develop a system for helping conventional farmers through transition to organic agriculture. Norbert feels that qualified organic extension services (or eco-consultants) and financial incentives for farmers will be necessary to significantly stimulate organic

production in Atlantic Canada. His project has two stages. In the first stage Norbert will identify three or four farmers in Nova Scotia willing to go organic. He will work with them as a professional organic consultant, and document the challenges and opportunities encountered.

In stage two of the project, Norbert and ACORN will encourage other conventional farmers to proceed with organic transition, and to encourage organic farmers with a high level of experience to work as eco-consultants in their provinces. Stage two activities include identifying market opportunities for organic producers.

Norbert will review his Extension Model For Transition at the ACORN Conference on Friday morning March 8.

Special Conference Workshops Geared For Organic Retailers

As the organic industry in the Atlantic region grows, so do the number of retailers offering organic products. At the 2002 ACORN Organic Conference & Trade Show there will special workshop sessions just for retailers. On Saturday March 9 there will be three retailer workshops: 9:00AM: Retailing Organics Part I - Certification & The Audit Trail; 10:45AM: Retailing Organics Part II - Techniques For Storage, Handling & Display; 1:30PM: Retailing Organics Part III - Buying Local Organic Produce, which will consist of presentations by a panel of regional stakeholders, including retailers, chefs and consumers. All retailers in the region are encouraged to have their employees attend these sessions to enhance their ability to understand the organic system and market organic products. For more information about these sessions contact Kevin Jeffrey at tel: 902-659-2790, kjeffrey@isn.net.



A National Organic System

by ACORN President Clark Phillips

Last June, Agriculture & Agri-Food Canada announced that they would continue to support the concept of the Standards Council of Canada (SCC) as the recognized organic accrediting body in Canada. At the same time grants for one-half of the initial accreditation cost for certification bodies (CBs) applying to the SCC were announced. Many Canadian CBs both large and small are concerned and unhappy with the situation.

A primary concern is the extremely high cost for accreditation through SCC. Their prices are 200 to 500 percent higher than the cost to accredit with IFOAM, USDA, or other recognized accreditation agencies. Another major concern is the voluntary nature of the current Ag. Canada model. One cause for this concern is disbelief that the Canadian model based on voluntary compliance will be

accepted in the world marketplace. Unlike in the United States, Japan, or EEC countries, in Canada CBs apply for accreditation only if they chose to in order to export or demonstrate to Canadian consumers the high level of integrity at which they operate.

This perpetuates the existing non-level playing field in Canada where some CBs are accredited by recognized accrediting agencies, some CBs are accredited by relatively unknown agencies, and some CBs are not accredited. This obviously confuses the Canadian consumer, and it sanctions a multilevel organic system as some CBs become accredited by a national accreditor while others, who don't have the \$45,000. SCC fee or choose not to accredit, operate with no accredited certification program.

If Canadian Certifying Bodies can build a consensus that we support an accessible, mandatory organic accreditation system, with a workable mechanism for updating Standards, we have a good chance of convincing the federal

government that we as an industry want such a program. Spokespersons for Ottawa continue to say that they are waiting for us to get our act together.

There are currently three efforts to move toward a common position that he is currently aware of: (1) an effort by Alex Scott (OPAM) and Paddy Doherty (COABC) to create a national body to speak for the industry, (2) OCIA International's Canadian Accreditation Task Force which is examining Canadian national accreditation for the 18 Canadian OCIA chapters in light of various accreditations applying to some or all of the 18 chapters, (IFOAM, USDA, CAQ.), and (3) The attempt by the Atlantic Canadian Organic regional Network (ACORN) to develop consensus on a regional position.

It certainly seems like the appropriate time to try again to put together a Canadian organic system that all of the organic industry can support and use.

ACORN

Membership

Membership in ACORN is open to all stakeholders in the organic food industry in the Atlantic region, including farmers, industry professionals, organizations and businesses, and gardeners and consumers who want to support ACORN in carrying out its mission. Regional certified organic producers automatically become members through their certification bodies. All other stakeholders, join us in our work to ensure a healthy, local organic food supply!

Member benefits include:

- Attendance at the ACORN AGM, and the ability to vote for new ACORN board members
- A subscription to the ACORN electronic and print newsletters
- Promotion of your organization, business or professional service throughout Atlantic Canada
- A 5% discount on ACORN's events, advertising, publications and products

To become a new member, or to renew your existing annual membership, please fill out the form below and return it along with payment.

name: _____

Standard Membership \$30.

business/organization: _____

Donation to ACORN \$ _____

address: _____

Amount Enclosed \$ _____

tel: _____

fax: _____

email: _____

ACORN RR1 Belfast, PE C0A 1A0 902-659-2790 fax: 902-659-2419 email: kjeffrey@isn.net



ACORN Profile - PEI Dept. of Agriculture & Forestry

The PEI Department of Agriculture and Forestry has taken a leading role in partnership with the organic industry to diversify production and identify new and expanded markets. Initiatives include the Organic On-Farm Research Program which provided up to \$5000 to evaluate and demonstrate practical organic farming techniques. 19 projects were approved over the 2001 season for a total payout of \$83,000 direct to farmers. Raymond Loo of Springfield was one of the organic growers who conducted a project with funding under the program. His project evaluated the use of specific potato varieties as "catch crops" for Colorado Potato and flea beetles. "The research program means that organic growers now have the opportunity to do more and much-needed assessment and evaluation on their farms," said Mr. Loo. "Without funding, I would not have been able to conduct this project."

Under the Organic Certification Assistance Program, the department also provided financial assistance towards the cost of 2001 certification expenses. These programs are available to organic producers or to those making a transition to organic production.

The Department will also be providing \$50,000 in support of the establishment of the Organic Agriculture Centre at NSAC, and has made a multi-year financial commitment in support of ACORN. Susan MacKinnon says that work continues in cooperation with the industry towards the completion of an Organic Development Program.

What's Wrong With This Picture?

Here's how your MPs voted on Bill C-287 requiring mandatory labelling of GMO products. MPs not listed here were not present for the vote.

ACORN's rating on this vote: NS: 1 nut, NB & NF: 2 nuts, PEI: 3 nuts (and one was absent).

Yes

Bill Casey (PC) NS Cumberland -Colchester

Norman Doyle (PC) NF St-John's East

Loyola Hearn (PC) NF St-John's West

John Herron (PC) NB Fundy-Royal

Gerald Keddy (PC) NS South Shore

Peter MacKay (PC) NS Pictou -- Antig./Guysborough

Andy Scott (LIB) NB Fredericton

No

Jeannot Castonguay (LIB) NB Madaw./Restigouche

Rodger Cuzner (LIB) NS Bras d'Or - Cape Breton

Wayne Easter (LIB) PE Malpeque

Mark Eyking (LIB) NS Sydney - Victoria

Chalres Hubbard (LIB) NB Miramichi

Dominic LeBlanc (LIB) NB Beauséjour-Petitcodiac

Lawrence MacAulay (LIB) PE Cardigan

Bill Matthews (LIB) NF Burin - St George's

Joe McGuire (LIB) PE Egmont

Lawrence O'Brien (LIB) NF Labrador

Andy Savoy (LIB) NB Tobique-Mactaquac

Greg Thompson (PC) NB New Brunswick Southwest

Brian Tobin (LIB) NF Bonavista-Trinity-Conception

Advertise In The ACORN Newsletter!

Promote your farm, business, organization, product or service in the Atlantic region by placing a low-cost ad in the ACORN Quarterly Newsletter. You'll effectively hit your market while helping ACORN carry out its mission to build the industry.

Rates for camera-ready display ads:

Full page: \$525. (7.5" w x 9.5" h)

Half page: \$275. (7.5" w x 4.25" h)

1/6 page vertical: \$95. (2.38" w x 4.5" h)

1/6 page horizontal: \$95. (4.63" w x 2.25" h)

1/12 page: \$55. (2.38" w x 2.25" h)

*ACORN can provide graphics design services on a per hour basis to help you create display advertising.

Classified listings: \$0.50 per word

To reserve ad space in the next ACORN newsletter contact:

Kevin Jeffrey, tel: 902-659-2790
kjjeffrey@isn.net or

Jen Melanson, tel: 902-632-2523
sunroot@ns.sympatico.ca

Deadlines:

Winter- Dec. 15

Spring - Feb. 15

ACORN'S MISSION - To consolidate all resources and stakeholders in the organic food industry in Atlantic Canada; to build a comprehensive organic food infrastructure; and to increase the viability of Atlantic Canadian family farms and their communities.

ACORN
Atlantic Canadian Organic Regional Network
The Voice of Organics in the Atlantic!

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