HONOURING OUR ROOTS
SOWING OUR FUTURE

At-A-Glance
Conference Program
<table>
<thead>
<tr>
<th>Time</th>
<th>Rare Breeds/ Livestock</th>
<th>Farmers’ Markets/ Marketing</th>
<th>Farm Wellness</th>
<th>Horticulture</th>
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<tbody>
<tr>
<td>9:00 AM</td>
<td>Introduction to Rare Breeds &amp; Heritage Livestock&lt;br&gt;<strong>ELWOOD QUINN</strong></td>
<td>Interactive Panel: Market Manager Meets Market Vendor</td>
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<td>9:15 AM</td>
<td>Poultry - Colourful chickens, odd ducks and flying turkeys&lt;br&gt;<strong>HARRY STODDART</strong></td>
<td>Farmers’ Markets As A Powerful Advertising Tool&lt;br&gt;<strong>MICHELLE SUMMER-FIKE</strong></td>
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<td>10:00 AM</td>
<td>Pigs - What Works For Me&lt;br&gt;<strong>ELWOOD QUINN</strong>&lt;br&gt;<strong>PAM HEATH</strong></td>
<td>10:30 AM NS Organic Working Group Meeting</td>
<td>10:30 AM NB Organic Committee Meeting</td>
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<td>11:00 AM</td>
<td>Cattle Breeds for the Grass-Fed Farm&lt;br&gt;<strong>HARRY STODDART</strong>&lt;br&gt;<strong>ELWOOD QUINN</strong>&lt;br&gt;<strong>STACY CORKUM</strong></td>
<td>Part A: Strategies for Successful Product Pricing&lt;br&gt;<strong>MICHELLE SUMMER-FIKE</strong></td>
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<td>12:10 PM</td>
<td>Lunch Break</td>
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<td>1:20 PM</td>
<td>Rare breeds – Moving From a Hobby to a Business&lt;br&gt;<strong>HARRY STODDART</strong></td>
<td>Part B: Panel: Pricing&lt;br&gt;<strong>MICHELLE SUMMER-FIKE</strong>&lt;br&gt;<strong>CHRIS BLANCHARD</strong></td>
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<td>2:25 PM</td>
<td>Organic Sheep: From Lambing to Shearing&lt;br&gt;<strong>LORNA MCMASTER &amp; HARRY STODDART</strong></td>
<td>Branding (Telling Your Story)&lt;br&gt;<strong>MICHELLE SUMMER-FIKE</strong></td>
<td>Bigger Isn’t Always Better: Is Scaling Up Right for Your Farm?&lt;br&gt;<strong>CHRIS BLANCHARD</strong></td>
<td>Crop Scouting for Organic Agriculture&lt;br&gt;<strong>MATT DYKERMAN</strong>&lt;br&gt;<strong>RACHEL CHEVERIE</strong></td>
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<td>3:40 PM</td>
<td>The Role of Homeopathy and Farm Animals&lt;br&gt;<strong>JULIE ANNE LEE</strong></td>
<td>Systems for Accountability and Efficiency for Direct Marketers&lt;br&gt;<strong>CHRIS BLANCHARD</strong></td>
<td>Using Technology in Farming: How to Make That Smart Phone Work For You&lt;br&gt;<strong>STACY BRENNER &amp; JOHN BLISS</strong></td>
<td>CanadaGAP and Organic Agriculture&lt;br&gt;<strong>MARC SCHURMAN</strong></td>
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<td>4:45 PM</td>
<td>Growing &amp; Grinding Rations for Livestock&lt;br&gt;<strong>JACK LAZOR</strong></td>
<td>How To Tell Our Organic Story: Communications &amp; Marketing Training&lt;br&gt;<strong>NATHALIE LANDRY</strong></td>
<td>Holistic Health on the Farm (for Farmers!)&lt;br&gt;<strong>ROBERTO GUELI</strong></td>
<td>Equipping for Efficiency&lt;br&gt;<strong>TIM LIVINGSTONE</strong></td>
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<td>5:45 PM</td>
<td>Organic Dairy Discussion Session with <strong>JACK LAZOR</strong>&lt;br&gt;(RSVP to <a href="mailto:admin@acornorganic.org">admin@acornorganic.org</a>)</td>
<td>Farmers’ Markets of Nova Scotia Fall Meeting</td>
<td>Please note the OACC Research Session has been moved, and will now take place as part of Thursday’s Participatory On-Farm Research workshop.</td>
<td>CSA Network Discussion</td>
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<td>7:00 PM</td>
<td>Local Organic Mixer at the Halifax Historic Brewery Market</td>
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<td>Time</td>
<td>Beginner Farmer Learning Series</td>
<td>Mixed Fruit</td>
<td>Grain &amp; Field Crops</td>
<td>Specialty Crops</td>
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| 8:30 AM  | Opening Plenary: Slow Money Financing: Building our Capacity for Capital  
TOM MANLEY | Season Extension in Organic Strawberry Production (à la Quebecois!)  
GERARD THEBEAU | Building Soil Fertility by Growing High Quality Hay  
and Forages  
JACK LAZOR | Part 1: Growing Great Garlic  
LENNY LEVINE |
| 9:00 AM  | Ten Things to Think About When Getting Started in Market Farming  
CHRIS BLANCHARD | New Biofungicides for Disease Management in Apple, Strawberry and Grape  
CLAUDE DUBOIS | Managing nutrients and soil health in organic field crop systems  
DR. DEREK LYNCH & ROSALIE MADDEN | Part 2: Growing Great Garlic  
LENNY LEVINE |
| 1:00 PM  | Soil Test 101  
DR. AV SINGH | Part 1: Fruits with Organic Potential for the Maritimes  
DR. BOB BORS | Plant Breeding & Seed Saving (covering OP corn and cereals)  
JACK LAZOR | Fresh Culinary Herb Production on the Organic Farm  
CHRIS BLANCHARD |
| 2:05 PM  | Considering Alternatives to the Romantic Notion of Land Ownership  
STACY BRENNER & JOHN BLISS | Part 2: Haskap  
DR. BOB BORS | Malting Barley  
DR. AARON MILLS | Growing Organic Seed as a specialty crop: integrating seed into your sales  
LORNA MCMASTER |
Part 3: Sour Cherry  
DR. BOB BORS | Participatory On-farm Research in the Maritimes  
MARK BERNARD | Flowers and Floristry with Field Gown and Farm Foraged Goods  
STACY BRENNER & JOHN BLISS |
| 4:30 PM  | Grow A Farmer Meet & Greet (networking session for new and wannabe farmers)  
Part 4: Saskatoon Berry & Moderated Q & A Session  
DR. BOB BORS | Growing Corn (for grain)  
JACK LAZOR | Hops  
ROSALIE MADDEN |
| 6:00 PM  | ACORN's Celebratory, 100% Organic, Locally-Sourced Banquet! |
| 8:00 PM  | KEYNOTE WITH DR. VANDANA SHIVA |
### NOVEMBER 14 FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Ballroom A</th>
<th>Ballroom B</th>
<th>Ballroom C</th>
<th>Ballroom D</th>
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| 8:30 AM   | **FSC Opening & ACORN Closing Joint Plenary Panel** with Dave Decker, Food Fish and Allied Workers; Kerry Prosper, Councillor and former Chief at Paqtn’kek Mi’kmaw Nation; Maude Barlow, Council of Canadians; and Debbie Reimer, Kids Action Program | **Season Extension Using Low Cost and High Tech (and lots of options in between)**  
TIM LIVINGSTONE | **Fertility Experiments (Bio-Char, Vermi-Compost & Rock Dust)**  
ALEX DENICOLA  
DR. AV SINGH  
PETER MAXNER  
GILBERTE DOELLE | **Biodynamic Basics and Composting**  
ROSEMARY TAYLOR | **Easy Raw At Home - turn your CSA basket into raw gourmet delights!**  
CHEF LAUREN MARSHALL |
| 10:30 AM  | **Season Extension Using Low Cost and High Tech (and lots of options in between)**  
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CHEF LAUREN MARSHALL |
|           | 10:30 AM (45 min session)                                                                 |                                                                 |                                                                 |                                                                 |
| 11:30 AM  | **Preparing & Protecting Greenhouses Through Weather Challenges** Q & A session  
NORM EYGENRAAM  
TIM LIVINGSTONE  
VINCENT DIERAS  
PAUL BOURQUE | **Organic Principles for Tillage**  
ROGER HENRY | **Permaculture Design: Sowing Our Future by Building a Resilient Home and Garden Farm System**  
ALEX DENICOLA | **Fall Foods for Winter Well-Being: Preserves as Medicine**  
ROBERTO GUÉLI & ANKE KUNGL |
| 12:30 PM  | **LUNCH: ACORN Delegates are welcome to remain and participate in FSC’s programming on Friday afternoon, see:**  
[http://foodsecurecanada.org/friday](http://foodsecurecanada.org/friday) for details. |                                                                 |                                                                 |                                                                 |